



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)

National Highways Authority of India

(Ministry of Road Transport and Highways, Government of India)

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NHA/Policy Guidelines/ Advertisement/ 2024 Policy Circular No.4.32/ 2024 dated 13th March, 2024

{Decision taken on E-Office File No. NHA/Misc/NHA/Logo/2024 (Comp. No.-243001)}

Sub: Policy Guidelines for Installation of NHA Logo on the Fascia of RE Wall and Boundary Wall in NHA Projects- reg.

NHA is constructing major National Highway corridors/expressways across the country that will not only transform the NH infrastructure but will significantly contribute towards the economic growth and overall development of our country. It is therefore important that these under-construction corridors carry NHA branding, which will provide these structures with an identity and generate goodwill among the National Highway users and other stakeholders.

2. As a part of National Highway construction process, numerous RE walls in all parts of India are being built, similarly NHA is also constructing Access Control Highway/Expressway and providing boundary wall on both sides along ROW but the name of NHA is not reflected on most RE Walls of the structures as well as Boundary Wall on National Highways. The idea is to incorporate the NHA logo on the fascia of the RE walls and Boundary Wall uniformly in all project of NHA.

3. Incorporating the NHA logo on the RE Walls and Boundary Walls will not have any additional cost, as it will be incidental to work. Field units will provide instruction to contractor through supervision consultant for incorporating logo drawing in RE panel and Boundary Wall for construction.

4. (i) The grade and thickness of Fascia Panel with NHA logo would be same as of fascia concrete. The outer surface of precast concrete fascia shall have form liner finish of design and pattern as approved by the Engineer-in-Charge. RECKLI form liner or equivalent shall be used for form liner finish and the pattern should be approved by the Engineer-in-Charge.



Typical Fascia Panel with NHA Logo using form liner

Contd...2/-

- (ii) In case RE wall is being constructed with blocks, it is often difficult to engrave or cast the NHAI logo onto the surface. In this situation, NHAI logo can be effectively painted on such RE blocks covering size as mentioned in Figure-1 below. Horizontal and Vertical distance of logo may be provided as specified.

5. **Size of NHAI Logo on RE Wall Panel** - While deriving size of logo RE panel size has been considered as 2 m X 1.6 m and in case the designed panel size varies the size of logo shown in the Figure-1 may be increased or decreased proportionately.

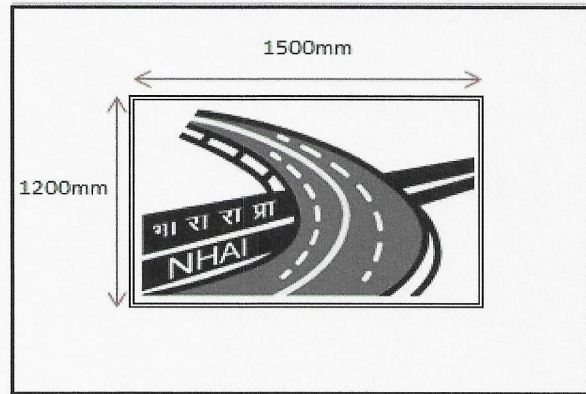


Figure-1

6. (i) **Horizontal and Vertical Distance for Installation of RE Panel with NHAI logo** - NHAI logo must be uniformly visible for road users and pedestrians. RE Panel with NHAI Logo will be installed in one row only horizontally at every 6th panel of RE Wall and vertically above 02 nos. of RE Panel from Finishing Road Level (FRL) as shown in Figure-2.

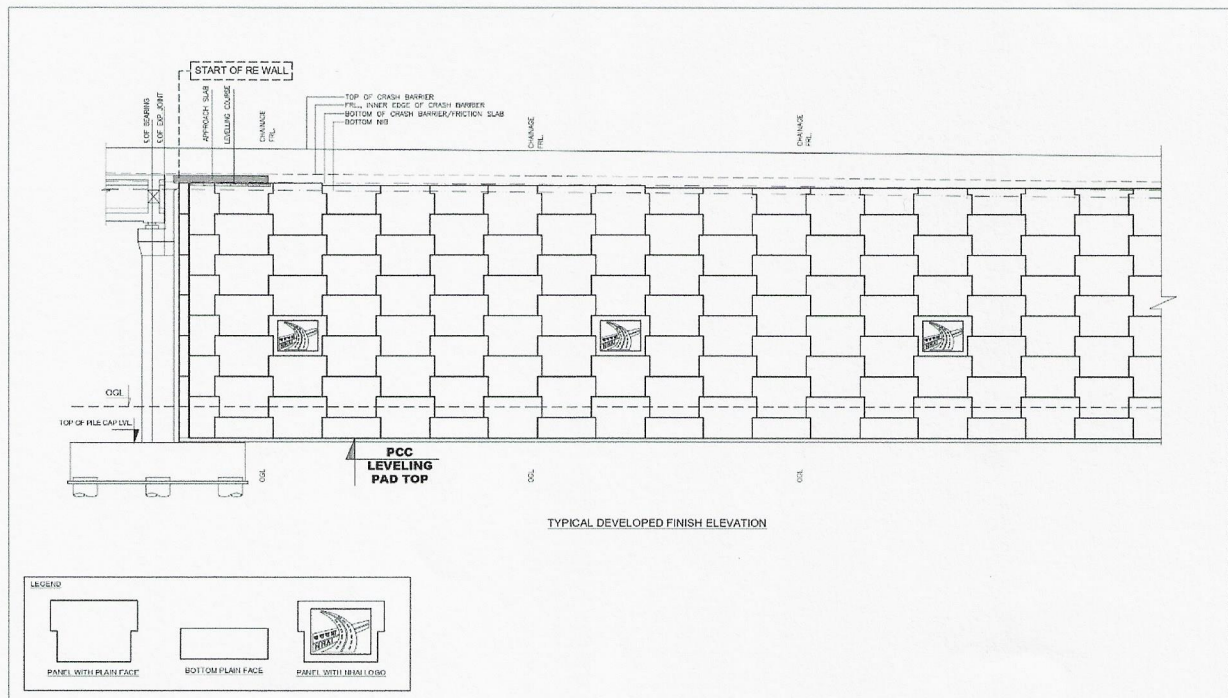


Figure-2

Contd...3/-

- (ii) In case of RE Panel with blocks, logo may be provided 2 m above OGL in one row horizontally at spacing of 12 m center to center from the logo as shown in **Figure-3**.

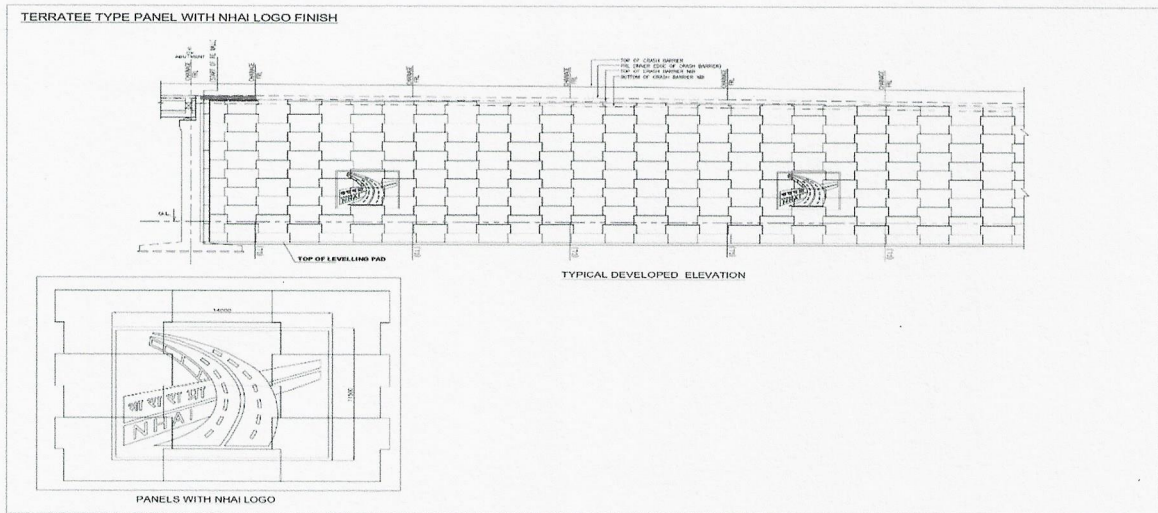


Figure-3

7. NHAI is constructing Access Control Highway/Expressway where boundary wall is being constructing on both sides along ROW. As per contract drawing 3 panels each of height 0.5 meter are provided in boundary wall. Size of NHAI logo will be 0.524 m X 0.4 m and will be provided on top pre-cast panel of boundary wall at interval of 25 m on front and back side alternatively as shown in **Figure-4**.

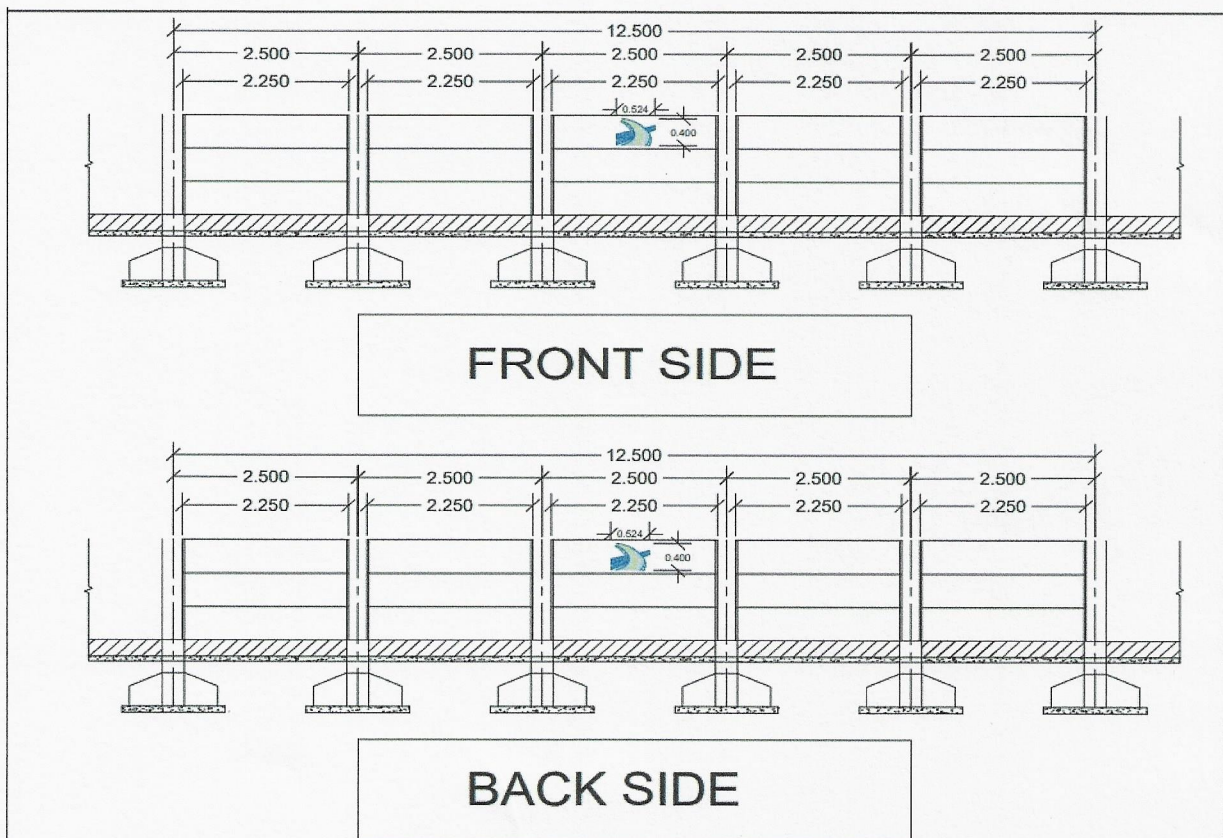


Figure- 4: NHAI logo on top panel of Boundary Wall in Access Control Highway/ Expressway.

Contd...4/-

[Handwritten signature]

8. **Maintenance of RE Panel with NHAI Logo** - RE Panel with time gets faded with dust and NHAI logo would not be visible clearly. Therefore, cleaning of NHAI logo @ every three month has to be done manually.

9. This issues with the approval of Competent Authority.



13/03/24

(Sanjay Kumar Patel)
General Manager (Coord.)

To:

All Officers of NHAI HQ/ ROs/ PIUs/ CMUs/ Site Offices

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